



cimes

*Transforming Information into Communication*

CENTER FOR INFORMATION MANAGEMENT  
& EDUCATIONAL SERVICES

FLORIDA STATE UNIVERSITY



## CIMES AND THE LOTUS

The lotus is the symbol of knowledge. A centered blossom of overlapping petals; it is revered equally for elegance and for rising powerfully into the sunlight. The CIMES lotus represents a center of knowledge whose overlapping parts create a powerful synergy of capabilities.

CIMES is a team of experts whose diverse knowledge creates a greater whole. We gather, organize, and transform information into elegant, unified, unique solutions for each client. And always, we keep you—your organization, mission, audience—at the center.

The greatest beauty of CIMES is your success.



**INFORMATION. COMMUNICATION.** They are essential in life and work. And today, their powerful dimensions—and demands—are unprecedented.

**Content:** You must communicate information of great variety: *Data. Images. Knowledge. Procedures. Services.*

**Vehicles:** You face a multiplicity of formats and venues: *Internet, Web, IT. Print and multimedia. Libraries, classrooms, conferences.*

**Identity:** You are an entity with a specific mission and procedures: *Government. Education. Business.*

**Audiences:** You communicate with distinct and multiple targets: *In-house. Across communities. Public. Private.*

It is a rare group that can meet every information, technical, educational, and communication challenge on its own.

That's why the Center for Information Management and Educational Services has flourished since 1972, and why we offer our services to you.

# *What CLMES Does-with and for You*

**We collect or create the right information for your need; organize it in a clear, meaningful way; communicate it to audiences using tailored, leading-edge, powerful vehicles; evaluate the results. That is the heart of information management and of education. That is how good decisions are made and how learning advances.**



## Our Experience and Performance

Statewide, Nationwide, Award-Winning

CIMES has completed hundreds of competitive projects, including multi-year, million-dollar contracts. Our clients are both public and private agencies. We have won numerous national awards for professional excellence.

Based at Innovation Park—Florida State University's major research and development complex—CIMES is a proven problem solver for Florida government in diverse areas: public health, education, environmental protection, and more. But our reach extends across the country. California and Nebraska are two states that rely on CIMES as a strategic partner for developing complex IT systems.

**CIMES is known as the go-to, one-stop place for information-communication solutions and systems. We work on time and in budget. We get it right. Our clients come back.**



**State agencies in Florida can sole-source contract with CIMES, saving the time and expense of bidding procedures.**

**clearinghouses** • information research & analysis • resource centers • program & technical support • best practices • review-select process • material development & distribution • warehousing & distribution • **information management and technology** • Web sites, applications, hosting • intranets, extranets • wikis, blogs • information audits • knowledge management • competitive intelligence • feasibility studies • copyright & trademarks • library planning, management, automation • quality assurance • IT systems analysis



## Our Approach

### Client-Focused, Flexible, Complete

No project is too small or too large for CIMES. We adapt to meet your needs, providing anything from a single component to a comprehensive solution . . . from identifying best practices to creating a statewide virtual community. Always, we work from your resources and budget toward your goal. Our goal is being a true partner: playing one role or many, producing one part or a start-to-finish-turnkey, always collaborating, always dedicated to your success.

Our specialty is customization. Our staff have developed leading-edge tools to navigate you to the best choices.

**We select the right team for you, a synergy of the professionals your project needs: information managers, Web engineers, instructional designers, trainers, writers, and multimedia specialists. We also draw from the deep expert pool of FSU's 17 academic divisions.**



business management systems • database management • **instructional design and training** • e-learning • online help systems • curriculum development • field trialstraining • evaluation • Webinars • **marketing and product development**• outreach campaigns • conference planning & hosting • graphic design • print & multimedia production • writing, editing • newsletters, brochures, reports • presentations • exhibits • all-media PSAs



## Our Multidisciplinary Services

### Integrated, Action-Oriented, Eye-Opening

Almost every project is an agile, potent combination of the following services.

- **Information management**—analyzing and managing the life cycle of information, from collection to dissemination
- **Clearinghouses**—creating and operating resource centers to build capacity that speeds and strengthens stakeholders' work
- **Information technology (IT)**—designing customized systems with optimal flexibility, from concept to implementation and support
- **Web design and architecture**—delivering a Web presence with purpose and impact: Web sites, portals, hosting
- **Instructional design and training**—producing effective instructional media: e-learning or traditional, individualized or trainer-led
- **Marketing and product development**—providing turn-key solutions, from campaign or conference strategies to professional print and digital materials

That's the overview. For the full breakdown—even more services and detailed explanations—visit [www.cimes.fsu.edu](http://www.cimes.fsu.edu). Better yet, tell us your challenge and let us discuss your options.

**CIMES opens your eyes to the power behind clearinghouses, resource centers, Web portals, and customized IT solutions. Our information and training services do your meaningful work.**

**That's because we examine the entire information life cycle. We help you connect target audiences with resources to expand awareness, build knowledge, create expertise, affect behavior, increase collaboration, streamline operations, and improve performance. CIMES is your center for information in action.**

## Contact Information

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CIMES is a multidisciplinary consulting, research, and technical center, established in 1972 at Florida State University, Tallahassee, FL.